

Message Text

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PAGE 01 JERUSA 00278 271444Z

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ACTION CU-03

INFO OCT-01 NEA-10 ISO-00 USIA-06 EB-07 COME-00 /027 W

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R 271330Z FEB 76

FM AMCONSUL JERUSALEM

TO SECSTATE WASHDC 7754

INFO AMEMBASSY TEL AVIV

LIMITED OFFICIAL USE JERUSALEM 0278

E.O. 11652: N/A

TAGS: OEXC, PGOV, SGEN, JO, IS

SUBJ: FY-1976 INTERNATIONAL MARKETING INSTITUTE PROJECT

REF: STATE 24276

1. CONGEN NOMINATES IBRAHIM MATTAR FOR INTERNATIONAL MARKETING INSTITUTE PROJECT.

2. MATTAR, AGE 35, IS HEAD OF SCHOOL OF BUSINESS AND ECONOMICS AT BETHLEHEM UNIVERSITY AND IN CHARGE OF MARKETING HANDICRAFTS ON WEST BANK AND FOR EXPORT TO USA FOR MENNONITE CENTRAL COMMITTEE AND LUTHERAN WORLD FEDERATION (LWF). MATTAR ALSO WORKS WITH LWF IN RAMALLAH IN ORGANIZING CHICKEN MARKETING COOPERATIVE.

3. HE HAS BA FROM AUB IN BEIRUT (1963) AND MA IN ECONOMICS FROM INDIANA UNIVERSITY (1965). EXCELLENT ENGLISH.

4. MATTAR HAS WIDE CONTACTS AND AMBITIOUS PROJECTS FOR WEST BANK. CONGEN CONSIDERS HIS BACKGROUND, PRESENT WORK AND FUTURE PROSPECTS MAKE HIM OUTSTANDING CANDIDATE FOR MARKETING INSTITUTE. MATTAR FURTHERMORE AGREES TO POSTPONE TAKING ON NEW PROJECT THIS SUMMER IN ORDER TO ATTEND ENTIRE MARKETING PROGRAM.

5. SINCE NO FUNDING AVAILABLE FROM FOREIGN GOVERNMENT OR AGENCY, FULL GRANT REQUIRED.

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DECON UPON RECEIPT.

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Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
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